



HUDSON
VALLEY
WRITERS
CENTER

Summer 2019

Save the date! The Hudson Valley Writers Center's annual benefit gala is set for **Friday, Nov. 22**, 2019 at Tappan Hill Mansion in Tarrytown. The event—featuring food and drinks from the exquisite Abigail Kirsch and gathering active supporters of the arts from the region—provides an opportunity to **increase awareness of your business** among your neighbors.

This year, the theme is Foundation for the Future, the name of our capital campaign to **buy, modernize and restore our historic train station building in Sleepy Hollow**, so that our programming can thrive here, rent-free, for generations to come.

The Benefit Gala is a celebration of our **unique contributions to the literary landscape**:

- The Writers Center hosts **writing workshops** year-round in all genres led by renowned author instructors and **readings** by some of the most promising new and established writers in the country; runs a national poetry chapbook **competition** annually whose prize is publication by the Center's much-praised Slapering Hol Press; and mentors writers of all levels through **Open Mics, Open Writes** and other community events and collaborations.
- HVWC instructors also **work in underserved communities**, continuing to develop and implement significant long-range outreach workshops at RSHM Life Center in Sleepy Hollow for Hispanic youth and Children's Village in Dobbs Ferry for at-risk teens.

By providing an auction item, and/or an ad in our **Gala Program**, you will not only help sustain the activities of the Writers Center, ***you will also reach interested people who are keen to support local businesses like yours.***

We look forward to including a donation or ad from you or your business at this year's event. The Gala Program and our website will include a description of all contributions and donors, and newsletter mentions add a valuable benefit to sponsors, reaching our active mailing list subscribers. We also hope you'll join us at the event itself! Please see form attached for all these options.

In gratitude,
The 2019 Gala Committee

HVWC BENEFIT GALA, NOV 22, 2019: Foundation for the Future

GALA ADS/SPONSORS

___\$250: ¼ page ad in gala program, plus: 1 newsletter mention to our active subscriber list

___\$500: ½ page ad in gala program, plus: 2 newsletter mentions

___\$750: Full page ad in gala program, plus: 3 newsletter mentions and logo in gala slideshow

___\$1,000: (2 available): Full page inside cover in program; plus: 4 newsletter mentions; logo in slideshow; logo on website

* Supply high resolution digital image/logo with up to 2 lines text to admin@writerscenter.org by October 1, 2019. For more sponsorship opportunities, email: krista@writerscenter.org or call 914.332.5953

AUCTION DONATIONS

My donation is _____ enclosed _____ being sent separately. Please contact me for details.

Description for Gala auction/web promotion: *(a separate sheet may be attached):*

Estimated value: \$ _____ Suggested Minimum Bid \$ _____

Any restrictions, time limits, etc. on donation?

TICKETS/CONTRIBUTIONS

I will attend: Number of seats _____ at \$250 Table for 10 _____ at \$2,500

I am unable to attend, but would like to donate \$ _____

CONTACT/PAYMENT INFO

Name _____ Company _____

Street _____ City _____ State _____ Zip Code _____

Phone _____ Email _____

TOTAL for ads, tickets, donations listed above: \$ _____

Check enclosed (payable to **Hudson Valley Writers Center**) MasterCard Visa AmEx Discover

Credit Card # _____ Expiration ____/____ CVC _____

Signature _____ Date _____